



10th Edition

PROGRAMME

2015

Closing date entries:	23 July 2015 at 16:00
Samples to be delivered:	20 – 23 July 2015
Judging:	11 – 17 August 2015
SA Olive Awards Dinner	3 September 2015
ABSA Top 5 Awards Luncheon	14 October 2015

CONTACT DETAILS

Surita vd Westhuyzen

Administration & Logistics

Tel: 021 8631599

Fax: 021 8631552 (only in emergency)

E-mail: surita@efpromosies.co.za

Mail: Suite 151, Private Bag X3041, Paarl 7620

Delivery by hand:

Elpro

5c Station Street

Southern Paarl

7646

Web:

www.saolive.co.za

The South African Olive Industry Association (SA Olive) RULES AND REGULATIONS

1 ENTRIES AND SAMPLES:

1.1 **Closing date entries: Thursday 23 July 2015 at 16:00**

Entry forms must be fully completed to avoid mistakes. It is the responsibility of each entrant to ensure the correctness of his entry form. Incorrect entries will be disqualified.

1.2 **Entry forms, chemical analyses, labels and the proof of payment should reach Surita van der Westhuyzen, before closing date as indicated.**

- MAIL: Suite 151, Private Bag X3041, Paarl 7620
- DELIVERY BY HAND: Elpro, 5c Station Street, Southern Paarl 7646
- EMAIL: surita@efpromosies.co.za
- FAX: 021 863 1552 (*only in an emergency*)

1.3 **Delivery of samples:**

- **From Monday 20 July 2015 until Thursday 23 July 2015 from 09:00 to 16:00 at** Elpro, 5c Station Street, Southern Paarl 7646.

PLEASE NOTE:

- **Entries and samples will not be received by HORTGRO^{SERVICES}!!**
- **It is the responsibility of each entrant to ensure his/her entry and samples are delivered to Elpro**
- **Invoice from Hortgro is confirmation of receipt of entry. If you have not received confirmation of receipt of your entry and samples by 30 July 2015, we did not receive your entry or samples! Contact Elpro immediately in this regard.**

2 ENTRY FEES:

R1 500.00/sample (including Vat)
Entry forms without payment will not be accepted.

3 DOCUMENTS TO BE ATTACHED TO THE ENTRY FORM:

- Chemical analyses showing at least free fatty acid and peroxide values must be submitted for each entry
- Organoleptic Tasting report for each oil (if available) must be attached to your entry form
- The appropriate style/class number must be indicated on these forms where applicable
- Labels of each oil entered

4 CONDITIONS OF ENTRY:

- Entries must be 100% South African and made by South African producers registered with SA Olive and must be fully labelled. **The name of the producer or a relevant producer code must be disclosed on the label.**
- A minimum production volume of **200 litre** per entry is needed
- However a minimum of **1000 litre** per entry is needed to qualify for the **Absa Top 5** competition
- A **minimum quantity of 600 bottles (300ℓ)** must remain for sale until the Absa Top 5 competition results are made known on 14 October 2015.
- **Each oil must be entered under its own label.**
- **Three (3) bottles 500ml (or at least three (3) bottles / packages with minimum combined volume of 1 500 ml) of each entry must be provided**
- **Each entry must be labelled (all samples) and must be market-ready (ready to be sold in a shop). Unlabelled samples will be disqualified.**
- **Lot numbers must be indicated on the entry form and on the bottle. Producers will be disqualified if lot numbers do not appear on entry form or bottles.**
- Exhibitors understand and agree to the publication of all show results, and public tastings of their entries.

Please note that the identity of all award winning oils will be publicized. All other oils will only be identified by confidential three alphanumeric code provided by, and known to the exhibitor and Elpro.

- Recipients of awards agree that all advertising, promotions or labelling arising from the award will include details of the year of the award, class number and nature of the award. They also agree that only the specific oil that received the award can have any reference to that award on the label or container.
- Any remaining oil remain the property of the SA OLIVE.
- The organizing committee reserves the right to refuse any exhibit.

5 STYLE DEFINITION:

Each oil will be judged in the following style/category:

1. **Delicate**
2. **Medium**
3. **Intense**

- **If the label states the category (delicate, medium or intense), then the oil must be entered in the correct class**
- **If no category (delicate, medium or intense), is mentioned on the label, the panel can move the oil to another category, if entered in the wrong class.**

6 JUDGING:

- 6.1 The competition is organized by Elpro.
- 6.2 **The judges' ruling is final and binding on participants and no correspondence shall be entered into.**

7 AWARDS

- 7.1 SA Olive Awards
Gold, Silver and Bronze awards will be awarded.
- 7.2 Absa Top 5 Awards
 - Judging will be done by the same panel as for the SA Olive awards.
 - The Gold awards with minimum quantity of 1 000 litre production, will be judged for the Absa Top 5 awards. Ten will be selected for Absa Top 5, from which five will be announced as winners. Runners-up will be given a certificate.
 - Producers must reserve 480 bottles of winning oil to display the Absa Top 5 Awards decals.

8 Publication and Presentation of the Awards:

- 8.1 SA Olive Award winners will be announced at a dinner on **3 September 2015.**
- 8.2 Absa Top 5 Award winners will be announced at a luncheon on **14 October 2015.**
 - Finalists of the Absa Top 5 Awards must attend the function on 14 October 2015
- 8.3 The show results will be forwarded to all exhibitors, following the official announcement and press release of the award winners of both competitions.
- 8.4 Unless specifically advised otherwise on the Entry Form, the SA Olive may divulge contact details (name, address, telephone contacts, email) of award winners to the media.

9 Award Decals:

- 9.1 SA Olive Awards decals will be available from HORTGRO^{SERVICES} from 4 September 2015. The cost will be finalised.

Enquiries: Surita van der Westhuyzen,

Tel: 021 8631599 / Fax: 021 8631552

Email: surita@efpromosies.co.za

OLIVE ACHIEVER OF THE YEAR 2015

Criteria: The successful candidate should have contributed significantly to any aspect relating to the olive industry. All nominations to carry a motivation for the nominee and include a short CV of this person.

The judging panel will consist of 3 judges appointed by SA Olive Industry Association Board of directors. The judging panel will be chaired by John Scrimgeour.

Nominations must reach Cathy Cairns - HORTGRO^{SERVICES} - in writing by 4 August 2015.

PO Box 357 Paarl 7620; Email: cathy@hortgro.co.za, Tel: 021 8702900